

Power Programs



Urban Business

I N S T I T U T E

SMART Business Academy

(Strategic, Meaningful, Accelerated, Results-Oriented, Training) – We specialize in black entrepreneurship. Black entrepreneurship and entrepreneurship are two different studies. Before black entrepreneurs can be introduced to mainstream business techniques, we find that successful black entrepreneurs must first be trained on cultural awareness, social shifts and discrimination obstacles they may face. Our academy comprises of 6 POWER Programs and multiple continuing



education workshops designed from the best-selling book, "Power MOVE: How to Transition from Employee to Employer". Our curriculum is designed by world renowned business & economics professor and well-known author, speaker and business incubator Professor Devin Robinson, with over 100 grand openings to his credit. Under his leadership, students are able to leave our academy well-trained on business theory, knowing how to speak the language of business and able to carry out skills that are needed for successful entrepreneurship.

The design of our academy is special.

- Short Programs
- Very Low Tuition
- Real-world CEO Training
- Hands-on Opportunities
- Start-up Capital Teachings/Access

Student entrepreneurs aren't trained to get diplomas. They are trained to build enterprises; making SMART Business Academy the go-to Ivy League for Urban Entrepreneurs.

Power Programs

Full Incubation Package

In this package, our team provides services to get your business up and running. We assist with location selection, lease negotiation, unit design, procurement of inventory/equipment, point-of-sale programming, website construction, revenue planning, sales & customer service training, and operations infrastructure setup. Our team will work with you during the planning and implementation stages and will travel to your location to assist with assembling your storefront's hardware.



Capital Acquisition Package

Two things happen in this package. We construct your business plan and we assist you in getting the funding for your business. Business plans are delivered within 60 days. We will work to acquire funding for your business for 180 days. We will contact lenders/investors on your behalf and submit the necessary documents for you. Your collaboration in parts of our activities will be necessary.

How-To Conference

Our annual conference is one the top conferences for black entrepreneurs. There are series of panels, presentations and how-to workshops available in one weekend. This conference gives conference attendees the opportunity to get up close and personal with leaders in their field, while learning key masteries on how they can enter into their market with their businesses or grow existing ones. This conference is ideal for those leaving the military, wanting to leave their jobs or coming up on retirement but seeking a new career in entrepreneurship.

How-To Vault

Entrepreneurs that subscribe to our vault are given access to training videos, interviews and workshops that allow you to keep moving forward progressively with your business endeavors. You get to learn from top leaders in business and in success.

Power Membership

Our membership group allows members to access key consulting, discounted events and become part of a network of businesses dedicated to operating at an optimal level. Membership requires businesses to meet certain requirements in order to remain members.